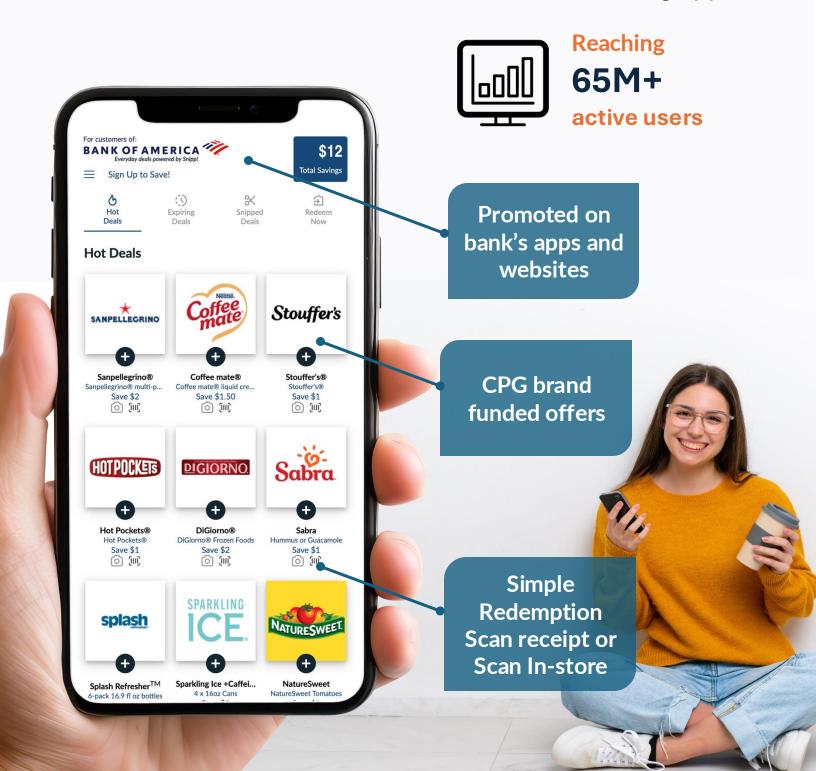
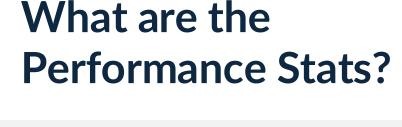
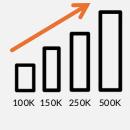
PERFORMANCE DATA

What is Snipp's Financial Media Network?

SKU level cash back rewards on U.S. consumer banking apps







Unique **Monthly Views** 1MM+

Redemption Rate: 5-10%





Per User:

Offers Snipped

Redeemed Per **Shopping Trip**



BANK OF AMERICA 🧼 **〈** Back Everyday deals powered by Snipp! HOTPOCKETS Snipp This Offer! **Hot Pockets®** Save \$1 Hot Pockets® Save \$1 on any one (1) Hot Pockets® package, 2 count or Limit: 1 Valid on purchases of select Hot Pockets® products from 6/10/24 to 12/07/24 at participating retailers in the jurisdiction, including online. Open to legal residents of the 50 U.S + D.C, 18+ at the time of submission. Reward is a digital payment of \$1.00 sent via email to the registered email address (receipt must clearly show purchase date, time & location, & product(s) purchased, & may be used only once and must be submitted by 12/07/24). Limit 1 Reward per person and rewards available while supplies last. Void where participation prohibited, taxed, or restricted by law. Full Terms and Conditions and Privacy Policy can be iewed here, which govern and control. Sponsor: Nestlé USA, Inc., 1812 N. Moore St, Arlington, VA 22209

Trade Dollars

56046

Snipping Users

345310

Leverage

35

Reach and Acquire High

Value Shoppers

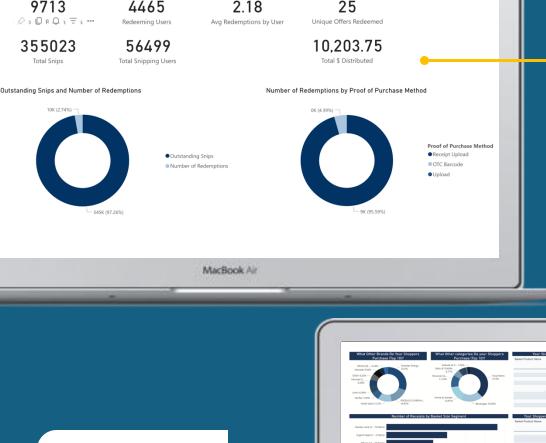
Incrementality

Drive

6.16

2.18

What About Reporting?

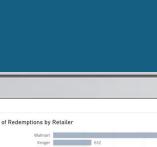


 What other categories do your shoppers buy Number of receipts by basket size segment

Campaign

Tracking and

Reporting



Advanced

Basket Data

Analysis





✓ lets.talk@snipp.com