



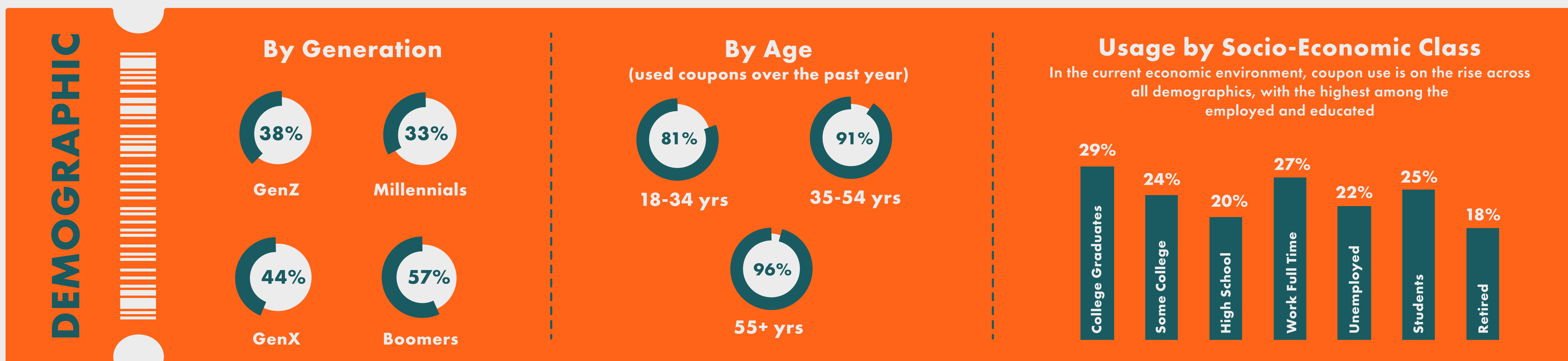
THE DIGITAL COUPON MARKET

The digital coupon market in the United States is thriving, fueled by a growing appetite for savings and advancements in technology. Dive into key digital coupon market statistics to uncover demographic insights and consumer preferences that drive their choices and redemption trends that are shaping the future of digital savings. From preferred offers to adoption rates across age groups to redemption trends, we provide a comprehensive snapshot on the impact of digital coupons on everyday commerce and how digital coupons are reshaping the shopping experience. Whether you're a retailer or marketer, leverage this data to shape your digital coupon marketing strategy to target the right consumer with the right offers at the right time and place.

01 THE MARKET



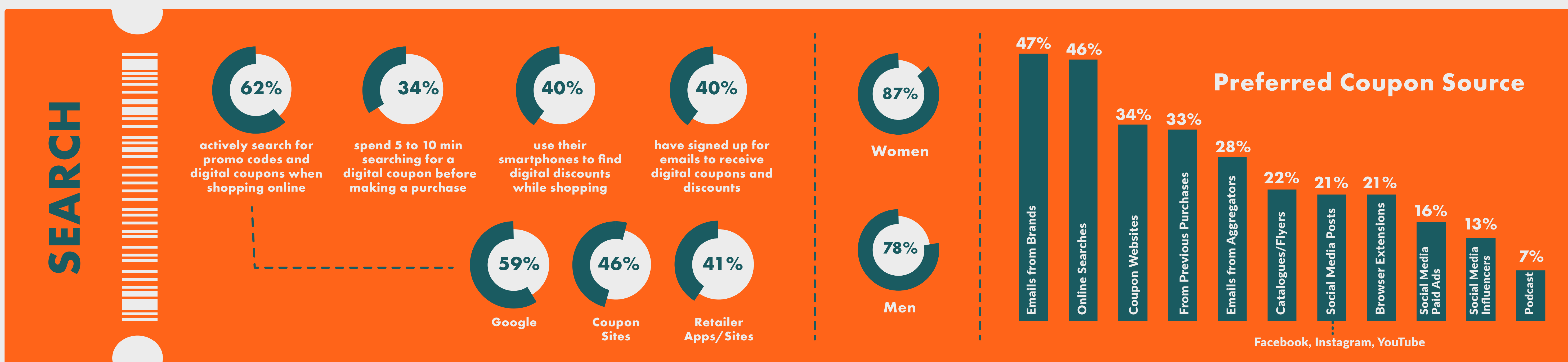
02 U.S. CONSUMER - DEMOGRAPHIC



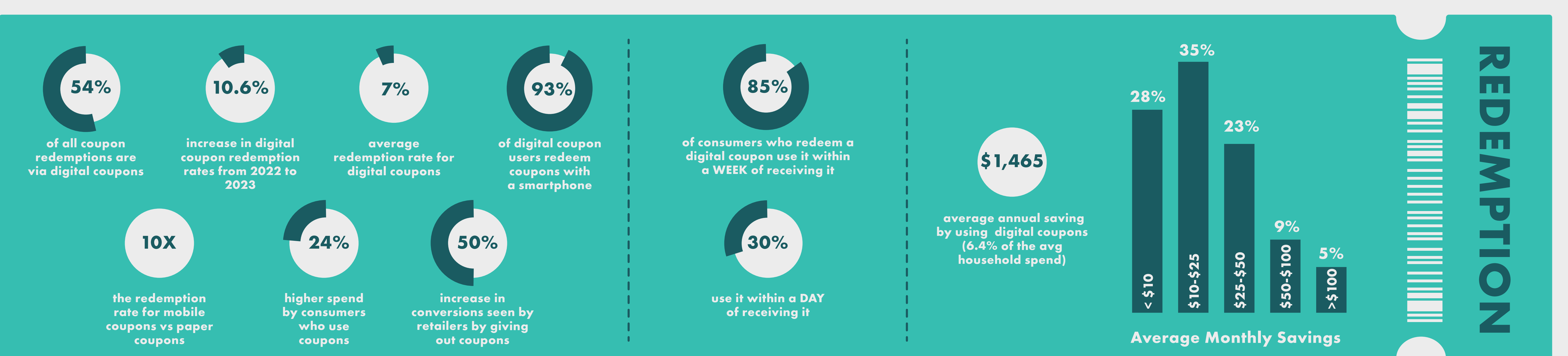
03 U.S. CONSUMER - USAGE & PREFERENCES



04 U.S. CONSUMER - SEARCH



05 REDEMPTION AND SAVINGS



Level up your digital offers marketing strategy to attract and engage with new and diverse audiences. Learn how the SNIPP! OFFERS platform can help you turn any media channel into a sales driver with measurable results.

[Request a Demo](#)