



Title: Technical Project Manager – North America

Summary & Description

We are hiring a thrill seeking and fun-loving Project Manager. Snipp is a fast-growing and dynamic organization with a small company feel and an international footprint. We want to disrupt the market together by changing the way promotions and loyalty programs are executed! Join our team and you will have the opportunity to work with some of the largest CPG brands and their agencies. Projects will include responsive micro sites, widgets, mobile applications, and SMS/MMS based media delivery. Project Managers act as liaisons between Client Services, Sales, and Development teams to manage project workload, deadlines, tracking, and reporting.

Responsibilities

- Maintain a high-level understanding of all phases of website and software development process from project inception through launch
- Review wireframes, mock-ups, and configure software per project
- Thoroughly test each campaign in development and live environments
- Support the Client Service teams for technical issues and ongoing program changes
- Manage accurate project task lists, timelines, and reporting both for the client and internal groups
- Manage flow of multiple projects concurrently, take ownership of deadlines, and communicate priorities to the client and developers
- Develop a sharp understanding of the client's brand standards, internal workflows, and conventions
- Understand and identify potential opportunities with existing clients for incremental work
- Help identify, define and document best practices

Requirements

- Bachelor's degree or equivalent experience in interactive design, development, or client relations in an agency setting
- 5-7 years of project management experience in a design studio, internal creative department, or agency environment. Direct experience working with developers is preferred
- Experienced user of Visio, Jira, Confluence, SharePoint, Basecamp, Office, Google Analytics and various third-party applications
- Demonstrate a high level of comfort with complex technical lingo and an openness to asking questions
- Excellent client service skills with strong diplomatic verbal and written communication skills
- Demonstrated ability to work collaboratively with project teams
- Experience working under continual deadline constraints with demonstrated ability to juggle multiple quick-turn projects and changing priorities
- Flexible schedule is a must
- Curiosity and initiative a must

Location

Preferably North America. The company is distributed nationally and internationally. Most communication occurs electronically.

Compensation & Benefits

Full benefits and salary commensurate with experience.

About Snipp:

Snipp Interactive Inc. (TSX-V: SPN; OTCPK: SNIPF) is a leading Platform-as-a-Service (PaaS) company in the global loyalty and promotions sector. Snipp's proprietary and modular SnippCARE (Customer Acquisition, Retention & Engagement) Platform allows its marquee list of Fortune 500 clients and world-class agencies and partners to use various modules of the Platform to run long-term and short-term programs and promotions, while continually generating and capturing unique zero party data that is invaluable in providing insights to drive sales. SnippCHECK, the Platform's Receipt Processing Module has established itself as an industry leader and standard by powering a large majority of all receipt-based promotions in North America. SnippLOYALTY, the Platform's full scale modular loyalty engine allows clients the flexibility of deploying any/all aspects of a standard loyalty program on a case-by-case basis. SnippREWARDS, the Platform's modular catalogue of digital and physical rewards provides clients with global and easily deployable access to an extensive catalogue of digital and physical rewards. SnippWIN, the Platform's gaming module solves for the implementation and compliance difficulties of offering games of chance and skill on a global basis and allows for the global deployment and administration of legally compliant games of chance and skill. For more information, visit Snipp's website at www.snipp.com and its profile on SEDAR+ at www.sedarplus.ca.

Snipp is headquartered in Vancouver, Canada with a presence across the United States, Canada, Ireland, Europe, and India. Snipp is publicly listed on the TSX Venture Exchange in Canada and is also quoted on the OTC Pink marketplace under the symbol SNIPF.

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